

26th March 2020

Dear Parents and Carers,

The internet is an amazing resource which enables young people to connect, communicate and complete school work. In the current situation your child may be spending more time than usual online and we must work together to ensure this is a safe and positive experience for them.

Issues that your child may encounter on the internet will vary depending on their age and online activities. The UK Safer Internet Centre grouped potential online risks into these 4 categories:

Conduct: children may be at risk because of their own behaviour, for example, by sharing too much information

Children need to be aware of the impact that their online activity can have on both themselves and other people, and the digital footprint that they create on the internet. It's easy to feel anonymous online and it's important that children are aware of who is able to view, and potentially share, the information that they may have posted. When using the internet, it's important to keep personal information safe and not share it with strangers. Discuss with your child the importance of reporting inappropriate conversations, messages, images and behaviours and how this can be done.

Content: age-inappropriate or unreliable content can be available to children

Some online content is not suitable for children and may be hurtful or harmful. This is true for content accessed and viewed via social networks, online games, blogs and websites. It's important for children to consider the reliability of online material and be aware that it might not be true or written with a bias. Children may need your help as they begin to assess content in this way.

Contact: children can be contacted by bullies or people who groom or seek to abuse them

It is important for children to realise that new friends made online may not be who they say they are and that once a friend is added to an online account, you may be sharing your personal information with them. Regularly reviewing friends lists and removing unwanted contacts is a useful step. Privacy settings online may also allow you to customise the information that each friend is able to access. If you have concerns that your child is, or has been, the subject of inappropriate sexual contact or approach by another person, it's vital that you report it to the police via the Child Exploitation and Online Protection Centre (www.ceop.police.uk). If your child is the victim of cyberbullying, this can also be reported. Reinforce with your child the importance of telling a trusted adult straight away if someone is bullying them or making them feel uncomfortable, or if one of their friends is being bullied online.

Laureate Academy, Warners End Rd,
Hemel Hempstead, Herts. HP1 3DW
01442 404333
enquiries@laureateacademy.org.uk
www.laureateacademy.org.uk

Future Academies is a charity regulated by the Department for Education, and is sponsored by Future, charity number 1114396.
Registered office: Lupus Street, London SW1V 3AT



Commercialism: young people can be unaware of hidden costs and advertising in apps, games and websites

Young people's privacy and enjoyment online can sometimes be affected by advertising and marketing schemes, which can also mean inadvertently spending money online, for example within applications. Encourage your children to keep their personal information private, learn how to block both pop ups and spam emails, turn off in-app purchasing on devices where possible, and use a family email address when filling in online forms.

For further information and guidance on all of the above, this website may be useful:
<https://www.saferinternet.org.uk/>

Yours sincerely,



Mr M Singh
Principal